



C O N N I E T R A N

626/737-6807

CONNIE @ UNFUN.ORG

WWW.UNFUN.ORG

EXPERIENCE

LEAD UI DESIGNER

Capital Group (6/2016 – Present)

Leads visual designs for Capital Group and American Funds online properties. Works with Adobe Experience Manager to author and develop new digital experiences.

SR. DESIGNER

T-Mobile (3/2014 – 6/2016)

Helped lead and develop the visual design and UX of key eCommerce campaigns as well as worked with our external agencies to maintain digital brand standards. Worked to continually improve the customer shopping experience through iterative user testing.

ART DIRECTOR

Disney Interactive (2/2012 – 11/2012)

Led the Ad Sales and Marketing design team for Disney.com. Designed co-sponsored websites and portals for Disney television, gaming and movie properties. Also worked with the internal sales team to create visual pitch decks for advertisers.

SR. INTERACTIVE DESIGNER

Trigger (9/2011 – 2/2012)

Designed sites, online gaming UIs, and motion graphics for Fox, Sony, and NBC Universal movie properties.

ART DIRECTOR

The1stMovement (7/2008 – 8/2011)

Designed, directed, and produced sites, apps, and online/print marketing material for Cisco, Adobe, Pentax, AT&T, Airwalk, DexKnows, Comcast, Boys & Girls Club, DaVita and Rambus.

INTERACTIVE DESIGNER

Curious Oranj (10/2005 – 6/2008)

Designed and produced sites for Mattel, Dreamworks, Fox, Bandai, and Viz Media.

EDUCATION

BA / INTERACTIVE MEDIA DESIGN

Art Institute of Los Angeles

BA / PSYCHOLOGY

California Lutheran University

TECHNICAL SKILLS

SKETCH

PHOTOSHOP / ILLUSTRATOR

AFTER EFFECTS

AXURE / INVISION

BASIC HTML / CSS

ADOBE EXPERIENCE MANAGER